

# WWD LOS ANGELES

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ones to watch

## gen next



Animal motifs are part of the Fancy Pony Land philosophy.

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**What:** Contemporary, travel-worley basics with a twist, cut from organic cotton, hemp denim, Tencel cotton and recycled materials, such as soda pop bottles transformed into fleece.

**Wholesale prices:** From \$60 for a basic Tencel top to about \$220 for a tailored bamboo jacket.

**Top shops:** Undesigned or Ethical, Los Angeles; Impulse, Seattle; Elise Garden, Charlottesville, Va.; The Green Leap, Oregon, and online.

**On tap for spring:** "Grids and Swerves" considers how cities are grid-like and the accessibility of far-reaching corners via public transportation or other modes. The result is a collection of convertible, reversible clothing that can be worn in various ways.

### Fancy Pony Land

**Who:** Leena Leedy grew up on an island in Washington's Puget Sound and now spends most of the year traveling the country in a European Camper — equipped with a sewing studio. (Cowboy, Colo., and Bodied, Tex., have been among her temporary addresses.)

**What:** "Fairy-tale clothing for bedroom stories" is the tag line for this contemporary sportswear collection, which is heavy on whimsical, novelty flourishes and popping in its colors and basic shapes. Leedy believes in "feeding the animals," which might explain why squirrels and eagles make appearances on her tops and bottoms.

**Wholesale prices:** From \$47 for leather and vinyl appliqué cotton-Lycra spandex tanks to \$64 for wool jersey appliqué sweaters.

**Top shops:** Xis, Los Angeles; Lipstick Traces, Seattle; Galeris SRL, Milan.

**On tap for spring:** "Sailor Explorers" is a nautical theme based on archaic sailor tattoos.

